



Your strategic partner,
not just another agency.





**AT EMPINITY,
WE BELIEVE
IN 'SMARKETING'.**

**THE COMPLETE ALIGNMENT OF SALES
AND MARKETING. OUR INTEGRATED
APPROACH ENSURES THAT EVERY
MARKETING ACTION IS DIRECTLY TIED
TO A SALES OUTCOME, GIVING YOU A
CLEAR, PREDICTABLE RETURN ON
YOUR INVESTMENT.**



WHY CHOOSE US?

We build integrated digital engines for ambitious brands



Learn more
about us

For more than 20 years, since our founding in 2003, we have been at the forefront of digital evolution. Our name, Empinity, is born from two decades of Empathy for our client's complex challenges and a commitment to unlocking their Infinite growth potential. We didn't just adapt to change; we built a model to master it - replacing fragmented tactics with a holistic system that turns marketing efforts into predictable revenue.





ABOUT EMPINITY

Two decades of digital expertise. Your integrated growth engine.

For 20 years, we've navigated the complexities of digital marketing. Today, we channel that experience into building unified systems that deliver one thing: **Measurable growth.**



Learn more
about us

WHO WE ARE

An exceptionally unique experience tailored to you



Learn more
about us



Our name, Empinity, was born from this philosophy. In a digital world filled with fragmented agencies and siloed departments, we saw an opportunity to build something better. We saw businesses juggling separate teams for social media, web development, and sales, with no one taking responsibility for the ultimate goal: **revenue.**

We founded Empinity to be the single, unified engine that connects every aspect of your digital presence, transforming disconnected efforts into a predictable system for growth.

A TEAM OF SPECIALISTS

A unified vision

Our power lies in our people. We are a collective of dedicated specialists, each a master of their craft - from data-driven advertising strategists and pixel-perfect web developers to certified CRM architects and compelling content creators. We don't have generalists;
we have a unified team of experts focused on your success.



Miljan Predrevac
CEO



Maja Predrevac
Head of Digital Experience



Aleksandra Graovac
Head of Marketing & Content



Milica Murić
Head of Operations



Ana Vulović
Head of Product Development
& Account Director



Nikola Murić
Head of
Development

OUR SERVICES

Innovation. Strategy. Impact.



Learn more
about our services



WEB DEVELOPMENT & ADMINISTRATION

Your website should be your best salesperson. We design and develop fast, secure, and intuitive websites engineered to convert visitors into qualified leads and paying customers. You can count on us for content administration, digital quality management, regulatory compliance and SEO optimization.



LEAD MANAGEMENT

Don't let another lead go cold. We implement CRM systems and automated follow-up sequences that nurture prospects, streamline your sales process, and maximize your revenue.



SOCIAL MEDIA

We turn your social platforms into powerful tools for attracting your ideal customers and building a brand they trust. From high-level strategy to daily content and targeted advertising, we manage it all.



DIGITAL STRATEGY & CONSULTING

We focus on creating seamless, data-driven digital experiences that enhance performance, engagement, and brand consistency across platforms.

OUR APPROACH

From strategy to scale: the Empinity method



Learn more
about our services

We don't believe in silos or quick fixes.

Our approach is a holistic, multi-stage process
honed **over 20 years of experience**.

It's designed to build you a sustainable, long-term
growth engine where every component works in
perfect harmony. This is how we turn your vision
into measurable results.



OUR IMPACT

From Belgrade to the world



Learn more
about our references

We're a Serbian company with a global footprint.

Our strategies and systems have powered growth for ambitious brands across Europe, Africa, and Asia. We combine global best practices with a personalized, boutique approach to deliver results, no matter where our clients are located.

EUROPE

Toyota Motor Europe, Toyota Slovenia,
Toyota Croatia, Toyota Bosnia, Toyota Serbia,
Toyota Montenegro, Toyota Norway, Toyota Ireland,
Toyota Austria, Toyota Sweden, Toyota Denmark,
Toyota Adria Retailer Network
Lexus Slovenia, Lexus Croatia, Lexus Austria,
Lexus Ireland, Lexus Denmark,
Lexus Sweden, Lexus Norway

AFRICA

Toyota Benin, Toyota Burkina Faso, Toyota Cameroon, Toyota Congo, Toyota Ivory Coast, Toyota Central African Republic, Toyota Gambia, Toyota Guinea, Toyota Guinea-Bissau, Toyota Equatorial Guinea, Toyota Liberia, Toyota Mali, Toyota Mauritania, Toyota Niger, Toyota Senegal, Toyota Sierra Leone, Toyota Chad, Toyota Togo, Toyota DRC, Toyota Zambia, Toyota Madagascar, Toyota Rwanda, Toyota Zimbabwe, Toyota Uganda, Toyota Kenya, Toyota Mozambique, Toyota Angola, Toyota Malawi, Toyota Mauritius, Toyota Tanzania

Suzuki Zambia, Suzuki Bénin, Suzuki Burkina Faso, Suzuki Cameroun, Suzuki Congo, Suzuki Côte d'Ivoire, Suzuki Gabon, Suzuki Ghana, Suzuki Kenya, Suzuki Madagascar, Suzuki Malawi, Suzuki Mali, Suzuki Maroc, Suzuki Mauritius, Suzuki Niger, Suzuki Nigeria, Suzuki RDC, Suzuki Sénégal, Suzuki Tanzanie, Suzuki Tchad, Suzuki Togo, Suzuki Uganda, Ford Zambia, Volkswagen Zambia, Autmark Zambia, Hino Zambia

ASIA

Toyota Kazakhstan, Toyota Kyrgyzstan,
Toyota Kazakhstan Retailer Network, Toyota Israel,
Lexus Kazakhstan, Lexus Kyrgyzstan, Lexus Israel,
Toyota & Lexus Kazakhstan Retailer Network



Scan to
contact us

Ready to build your growth engine?

A partnership with Empinity begins with a simple conversation. Let's discuss your business challenges, explore your growth opportunities, and have a transparent discussion about how our integrated approach can help you achieve your goals.



Scan to
contact us

We'd love to hear from you!

Reach out for inquiries, collaborations, or just to say hello.

 Bridge Plaza, 1st floor
Milutina Milankovića 1a, Belgrade

 +381 (0) 11 42 40 945

 office@empinity.co.rs

 www.empinity.rs